



Research Focus Group Talk:
Domesticating the Future: Egyptian Children's Publishing, Generation Z, and the Neoliberal Ideology of the New Wave

FEB
3
TUE

10:00–11:15 AM
Zoom
bit.ly/GCM-IHC

YASMINE MOTAWY
The American University in Cairo

You are invited to a talk by Dr. Yasmine Motawy on the Egyptian child reader as a historically produced subject shaped by two decades of neoliberal transformation. Drawing on her new book, *Children's Picture Books and Contemporary Egyptian Society*, she will trace the historical development of Egyptian children's literature until the neoliberal context, marked by changing cultural aspirations.



Yasmine Motawy is a scholar, critic, translator, editor, and consultant specializing in children's literature. She has served on major regional and international award juries and currently serves on the board of the International Research Society for Children's Literature.



IHC Events

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