Talk: How Are You? Sentiment, Surveillance, and Anti-Asian Racism

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Sentiment analysis entails the widespread surveillance of users’ posts and actions to determine how they feel. This talk outlines the importance of early- and mid-20th-century studies of women workers and Japanese and Japanese-American internees in U.S. WWII internment camps to the rise of sentiment analysis. A reception will follow.

Wendy Hui Kyong Chun is the Canada 150 Research Chair in New Media at Simon Fraser University and leads the Digital Democracies Institute. Chun is the author of Discriminating Data: Correlation, Neighborhoods, and the New Politics of Recognition (2021); Updating to Remain the Same: Habitual New Media (2016); Programmed Visions: Software and Memory (2011); and Control and Freedom: Power and Paranoia in the Age of Fiber Optics (2006), as well as numerous articles and edited collections.

Sponsored by the IHC’s Too Much Information series and the Sara Miller McCune and George D. McCune Endowment