



RFG Conference:
**Global Snapshot: Interdisciplinary
Approaches to Media, Performativity, and
Global Communities**

MAY
14
SAT

9:45 AM – 5:15 PM

Zoom

Learn more: bit.ly/Shakespeare_RFG

Many scholars have questioned what the rise of globalization, facilitated through new forms of technology, could mean for our ability to study and reach larger audiences. While some media practitioners and researchers have struggled to keep pace, changes to global technologies also present the benefits of accessibility and creativity. Due to the impacts of Covid-19, global media has become an ever more vital avenue for continuing typical social practices in scholarship and artistic endeavors like conferences and performances. This interdisciplinary conference seeks to interrogate the methodologies that have arisen with media development around the world. What is “global media,” and how have its various implementations influenced research and other endeavors? How can acts of formal or everyday performance combine with or be adapted to reach diverse

audiences? What do we gain or lose by using various forms of media rather than being in person, or through the labor of keeping up with global media’s rapid developments? Where do ideas of permanence and freedom factor into these developments? The conference will feature keynote speakers Peter Eckersall (CUNY) and Ambereen Dadabhoy (Harvey Mudd). For the full schedule, visit the conference website (globalsnapshot2022.squarespace.com/).

Sponsored by the IHC’s What Is a Shakespeare?: Shakespeare and Global Media Research Focus Group, Department of Theater and Dance, Graduate Division, Department of English, Graduate Student Association, and Early Modern Center

Image: “Visitor taking pictures of cloud bans” by GrandTetonNPS

