El Plan de Santa Barbara

February 22–23, 2019

9AM–5PM
McCune Conference Room
6020 HSSB

9:30AM–5PM
Multicultural Center

5–6PM
Loma Pelona Center
Special performance by Chicano Secret Service

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For more information contact Prof. Mario T. García, garcia@history.ucsb.edu or Prof. Gerardo Aldana, aldana@chicst.ucsb.edu

Viva La Raza image courtesy of Salvador Roberto Torres
Friday, February 22
McCune Room, Interdisciplinary Humanities Center, 6020 Humanities & Social Science Bldg.

9–9:30 AM
Opening Remarks by Mario T. García and Gerardo Aldana, Department of Chicana and Chicano Studies
Welcoming Address by Dean Charles R. Hale, Social Science, UC Santa Barbara

9:30–11:15 AM
Special Panel of Former Participants in the 1969 Plan de Santa Barbara Conference
Yolanda García
Bill Villa
Fernando de Necochea
Mariana Marin
Joel García
Cástulo de la Rocha

11:30–12:15 PM
Sal Castro Memorial Keynote Address:
Prof. Armando Vázquez-Ramos, Co-Founder of Chicano and Latino Studies Department., California State University, Long Beach, and California-Mexico Studies Center, President and CEO.

12:30–2 PM Lunch

2:00–3:30 PM
Chicana/o Studies Faculty and the Contemporary

Relevance of El Plan de Santa Barbara
Prof. José Navarro, Cal Poly, San Luis Obispo
Prof. Theresa Montaño, California State University, Northridge
Prof. José Alamillo, California State University, Channel Islands
Prof. Jenell Navarro, Cal Poly, San Luis Obispo
Prof Tomás Carrasco, Santa Barbara City College
Prof. Frank Barajas, California State University, Channel Islands

3:45–4:45 PM
Graduate/Undergraduate Panel on the Contemporary Relevance of El Plan de Santa Barbara
Aracely García-González, Grad Student, UCSB
Alejandro Prado, Grad Student, UCSB
Yazmin Domínguez, Undergrad, UCSB
Mariano Nava, Grad Student, UCSB
Alondra Aguilar, Undergrad, UCSB
Jaime Álvarez-Armenta, Undergrad, UCSB
Gwendolyn Hurtado, Undergrad, UCSB

5:00–7:00 PM
Alumni Reception:
Remarks by 2019 Distinguished Alumnus Cástulo de la Rocha, Alumni Room, Mosher Alumni House

Saturday, February 23
Multicultural Center

9–9:15 AM
Opening Remarks

9:15–10 AM
Keynote Speaker:
Prof. Cherrie Moraga, UC Santa Barbara
‘Throwing Shade’ to the West Education and Xicana Indigenous Art Practice in Our Aztlán

10–12 AM
Teaching Artists in Chicana/o Studies
Cherrie Moraga, moderator
UC Santa Barbara
Celia Herrera Rodríguez, UC Santa Barbara
Felicía Montes, California State University, Los Angeles
Jesus Barraza, UC Berkeley

12–1 PM Lunch

1–2 PM
Keynote Speaker:
Assemblywoman Monique Limón

2–3 PM
Partners in El Plan at UCSB
Chela Sandoval, moderator
Laura Romo, Chicano Studies Institute
Aaron Jones, EOP
Sal Guereña, Colección Tloque Nahuaque
Ralph Armbruster-Sandoval, Chicana and Chicano Studies

3:15–4:15 PM
El Plan and HSI Status
Richard Durán, moderator
Pablo Reguerin, UC Santa Cruz
Catherine Cooper, UC Santa Cruz
Frances Contreras, UC San Diego
Joseph Morales, UC Irvine
Jennifer Najera, UC Riverside

4:15–5 PM
Open Forum and Final Remarks

5–6 PM
Special Performance by Chicano Secret Service
Loma Pelona Center