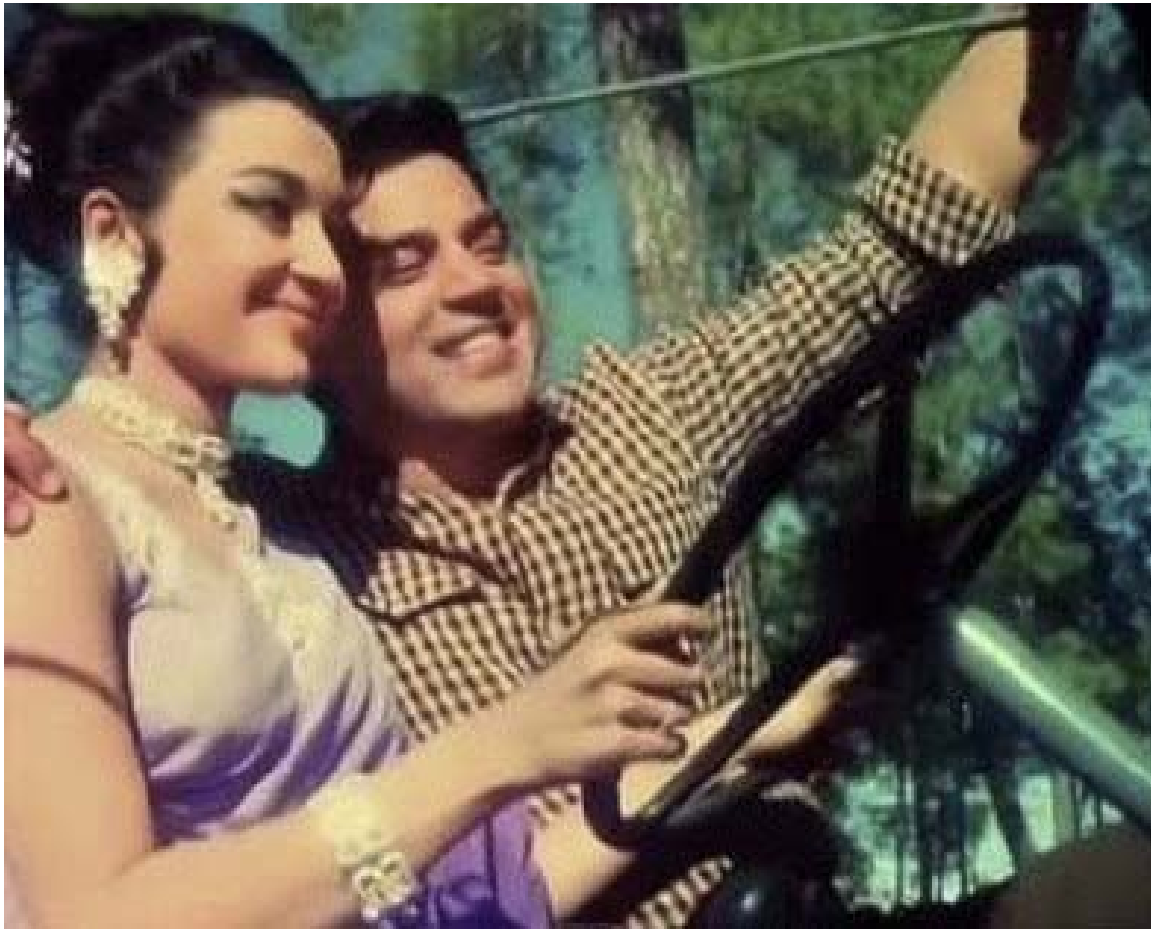


Department of Film and Media Studies and IHC South Asian Religions and Cultures Resource Focus Group Present

The Highway, Automobility, and New Promises in 1960s Bombay Cinema

Ranjani Mazumdar

Jawaharlal Nehru University



Wednesday, November 8 / 3:00 pm / 2135 Social Sciences and Media Studies

A fascination for color in the 1960s led to Bombay cinema's mobilization of the hinterland as the site for a new future. With the development of Indian highways and an increase in automobility, a new map of India now occupied the cinematic imagination. This talk will explore the links between the infrastructure of automobile culture, the highway, industrial development outside the city, and 1960s Bombay Cinema.

Ranjani Mazumdar is Professor of Cinema Studies at the School of Arts and Aesthetics, Jawaharlal Nehru University. Her publications focus on urban cultures, popular cinema, gender, and the cinematic city. She is the author of *Bombay Cinema: An Archive of the City* (2007) and co-author with Nitin Govil of *The Indian Film Industry* (forthcoming). Her current research focuses on globalization and film culture, the visual culture of film posters, and the intersection of technology, travel, design, and color in 1960s Bombay Cinema.